



# Towards sustainable and friendly mobility

ACCELERATING THE TRANSFORMATION OF PUBLIC TRANSPORT

**Fast  
Forward**

**26.3.2025**

CENTER ROG | LJUBLJANA

# DUTCH | SLOVENIAN

## KNOWLEDGE EXCHANGE CONFERENCE

In recognition of your expertise and insights in the field, we extend a formal invitation for you to attend the conference and workshops as a key stakeholder.

At the event, leading Dutch and Slovenian experts in sustainable mobility will share and exchange their knowledge, offering valuable perspectives and best practices. Your participation will contribute to shaping and advancing important discussions on sustainable mobility in Slovenia.

On 26 March 2025 we will host several experts from the Netherlands, including representatives from the Ministry of Infrastructure and Water, Nederlandse Spoorwegen (Dutch Railways), the City of Utrecht, the Dutch Cycling Embassy and Delft University of Technology.

The transport sector is one of the biggest contributors to climate change. The transition to sustainable mobility is therefore more urgent than ever. To minimize our impact on natural resources, we need to use smarter solutions. A well-designed and efficient public transport system is at the heart of this transition.

The Netherlands has been a frontrunner in sustainable mobility solutions. Dutch transport planning is based on efficiency, innovation, and integration. A key feature of its public transport system is multimodality, which seamlessly connects the different modes of transport — including bicycles, e-scooters and carsharing - to ensure a smooth last-mile journey. Real-time passenger information, continuous user feedback and system improvements contribute to a high standard of public transport.

Join the knowledge exchange between Slovenia and the Netherlands on organisation, communication and digitalisation of public transport and strategies for planning an efficient intermodal transport system.

The event is divided into two sessions, featuring inspirational presentations and panel discussions. A networking lunch will be provided after the sessions, offering an opportunity to connect with fellow participants and experts.

## **EFFECTIVE COMMUNICATION TO IMPROVE PASSENGER EXPERIENCE**

**08:30 – 11:00**

## **PLANNING INTERMODAL PASSENGER TRANSPORT**

**11:30 – 13:30**

**CLICK TO REGISTER**

PARTICIPATION IS FREE OF CHARGE. THE WORKING LANGUAGE OF THE EVENT IS ENGLISH.



# AGENDA



**08:30**  
**REGISTRATION**

**09:00**  
**OPENING ADDRESS**

**JOHAN VERBOOM**, Ambassador  
EMBASSY OF THE KINGDOM OF THE NETHERLANDS IN SLOVENIA

**BOJAN KUMER**, Minister  
MINISTRY OF THE ENVIRONMENT, CLIMATE AND ENERGY OF SLOVENIA

**09:15**

**MATEJ PRAPROTNIK**, Host

**EFFICIENCY AND ACCESSIBILITY OF DUTCH PUBLIC  
TRANSPORT SYSTEM:** Current and future challenges

**PETROUSCHKA WERTHER**, Director Sustainable Mobility  
MINISTRY OF INFRASTRUCTURE AND WATER, NETHERLANDS

**RESHAPING THE PUBLIC TRANSPORT SYSTEM IN SLOVENIA**

**DARKO TRAJANOV**, Director General for Transport Policy  
MINISTRY OF THE ENVIRONMENT, CLIMATE AND ENERGY OF SLOVENIA

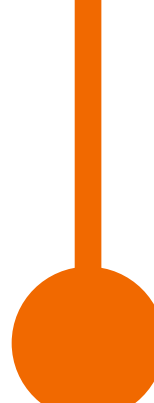
**CUSTOMER EXPERIENCE.** Give travellers what they want!

**MARK VAN HAGEN**, Principal Consultant  
NEDERLANDSE SPOORWEGEN

**PANEL DISCUSSION**

National stakeholders from the Netherlands and Slovenia.

**11:00**  
**COFFEE BREAK**



**11:30**

MATEJ PRAPROTNIK, Moderator

## **BICYCLE+TRANSIT INTEGRATION:**

Multimodal lessons from international research and Dutch practice

NIELS VAN OORT, Independent consultant, Associate Professor

DELFT UNIVERSITY OF TECHNOLOGY

## **HEALTHY URBAN LIVING IN UTRECHT**

HERBERT TIEMENS, Senior Policy Advisor

CITY OF UTRECHT

## **THE GOLDEN BIKE-TRAIN COMBINATION AS AN ATTRACTIVE ALTERNATIVE TO THE CAR**

Chris Bruntlett, International Relations Manager

DUTCH CYCLING EMBASSY

## **PANEL DISCUSSION**

National stakeholders from the Netherlands and Slovenia.



**13:15**

**CONCLUSIONS**



**13:30**

**LUNCH**



# SPEAKERS





## PETROUSCHKA WERTHER

Director Sustainable Mobility

MINISTRY OF INFRASTRUCTURE AND WATER, NETHERLANDS

Petrouschka Werther is the Director of Sustainable Mobility at the Ministry of Infrastructure and Water Management of the Netherlands. Previously, she served as Deputy Director of Aviation within the same ministry, where she was responsible for Sustainable Aviation. In the past, she has also worked within the ministry as Deputy Director of Climate, Air, and Noise, as Program Manager for Alternative Mobility Payment Systems, and was responsible for the restructuring of the Infrastructure Fund.



## DARKO TRAJANOV

Director General for Transport Policy

MINISTRY OF THE ENVIRONMENT, CLIMATE AND ENERGY OF SLOVENIA

Darko Trajanov began his career in 2002 as a legal advisor at the Ministry of Transport and later served as a transport attaché at Slovenia's Permanent Representation to the EU in Brussels. Since 2018, he has focused on sustainable transport policies, first at the Ministry of Infrastructure and later at the Ministry of Environment, Climate, and Energy. As Director-General since 2020, his team implemented numerous projects, including the establishment of a systematic transport policy framework, the Public Transport Management Company, and the legal and institutional framework for promoting alternative fuels in transport.





## MARK VAN HAGEN

Principal Consultant  
NEDERLANDSE SPOORWEGEN

Mark van Hagen (Master in Economic Geography) has been heavily involved in public transport for more than 35 years. Mark started his career at Schiphol Airport Amsterdam, the Netherlands. Since 1990 Mark has worked for Nederlandse Spoorwegen as researcher and consultant customer experience. He is responsible for (innovative) studies on customer demands and measuring customer experience. Analyzing customer data and advising the management of NS is also his responsibility. He received a distinction from the University of Twente, the Netherlands, for his dissertation on “Waiting experience at train stations” in 2011. Mark has published over one hundred fifty international (scientific) articles with a customer centric view of the experience of public transport modes.



## NIELS VAN OORT

Independent consultant, Associate Professor  
DELFT UNIVERSITY OF TECHNOLOGY

Niels van Oort works as independent consultant and an associate professor on Public Transport and Shared Mobility at Delft University of Technology and is co-director of the Smart Public Transport Lab. Via previous jobs as a senior consultant and as a strategic public transport planner he has been involved in several public transport projects for over 20 years. His main fields of expertise are public transport planning and data-driven design, with special interest in the passenger and societal perspective, service reliability and multimodality. In addition to teaching and student supervision, Niels often presents his work at conferences, provides training and publishes articles in (international) journals in addition to sharing findings in general media.





## HERBERT TIEMENS

Senior Policy Advisor

CITY OF UTRECHT

Herbert Tiemens is a nationally and internationally respected practitioner and thought-leader with over 25 years of experience in cycling policies, city planning and urban design. He works on practices to shape happy cities, advising and collaborating with cities, agencies and best-practice developers from the Netherlands and around the world. Currently he is working at the City of Utrecht as liaison for regional planning and international affairs. Herbert is member of the advisory board of Fietsberaad, the Dutch knowledge centre on cycling policies. He contributed to the design manual for cycling in the Netherlands. He has a broad knowledge of sustainable urban developments and cycling. In his expertise he connects stakeholders and links short term measures with strategic long term goals.



## CHRIS BRUNTLETT

International Relations Manager

DUTCH CYCLING EMBASSY

Chris Bruntlett is International Relations Manager at the Dutch Cycling Embassy, a public-private partnership that represents the best knowledge, experience, and experts from the Netherlands. As a long-time campaigner in Vancouver, he fell in love with Dutch bike culture in 2016, inspiring him to author the book, “Building the Cycling City: The Dutch Blueprint for Urban Vitality”. Chris uses his knowledge and passion to share lessons for global cities wishing to follow their footsteps, and become better places to live, work, and of course cycle. His latest book is “Curbing Traffic: The Human Case for Fewer Cars in Our Lives”.

THIS CONFERENCE IS ORGANIZED BY:

The Embassy of the Kingdom of the Netherlands in Slovenia,  
in collaboration with IPOP – Institute for Spatial Policies and  
Ministry of the Environment, Climate and Energy of Slovenia.



**ipop**



REPUBLIC OF SLOVENIA  
**MINISTRY OF THE ENVIRONMENT,  
CLIMATE AND ENERGY**